

The 2nd European Tourism Seminar

Göteborg, Sweden
6th – 7th October 2005

"Local Public Enterprises for sustainable development"

The 6th Oct 2005

- 12.00 Lunch buffet at the Swedish Exhibition Centre (Svenska Mässan)
- 13.00 Opening session
Welcome to the City of Göteborg
Mr Jörgen Linder, President of Göteborg City Council
CEEP
Mr Rainer Plassman, CEEP General Secretary
- 13.30 Panorama of the European Local Public Enterprises in Tourism
The European Platform of Local Public Enterprises in Tourism as adopted by CEEP delegates committee in January 2005
Mr Carl Cederschiöld, First vice President of KFS
Examples from European Local Public Enterprises in Tourism from the Lisbon Strategy perspective:
- France
Mrs Nathalie Gautier, Chairman of FNSEM Tourism Committee and member of the French Parliament
 - Germany
Mr Oliver Wolff, Kreisdirektor des Rheinisch-Bergischen Kreises
 - Italy
Mr Antonio Centi, Member of ANCI board for Sustainable Tourism
 - Sweden
Mr Claes Bjerkne, CEO of Göteborg & Co and President of the European Cities Tourism
- 17.00 End of the session
- 19.00 Departure for concert and dinner at Gunnebo House & Gardens

The 7th Oct 2005

- 09.00 Welcome
- 09.15 CEEP Tourism Platform and sustainable tourism
Statement from the LPE Tourism Group
Mr Carsten Hansen, German Association of Towns and Municipalities, DStGB
Sustainable tourism
Mr Robert Henaff, Vice Mayor of Saint Tropez and Chairman of SEMAGEST
Mr Enrique de Quesada, Head of Water Resources Planning, Valencia
Discussion of theme Sustainable development within tourism
- 11.45 The European Tourism Declaration in Göteborg
- 12.00 Welcome to the 3rd Tourism Seminar 2006 in Bergisch Gladbach, Germany
Mr Oliver Wolff, Kreisdirektor des Rheinisch-Bergischen Kreises
- 12.15 Press briefing
- 12.30 Lunch at the Ullevi Arena
- 14.00 End of the seminar

Moderator
Dr Ossian Stiernstrand
CEO of the Swedish Research Institute of Tourism



Gunnebo House & Gardens

Gunnebo House & Gardens is a Local Public Enterprise in Tourism in Mölndal, Sweden and the winner of the prestigious EU prize Europa Nostra in 2002. www.gunneboslott.se

Please note, that the seminar will have two way simultaneous interpretation (English, German, French, Spanish and Italian).